Budgeting for inclusion

This section has two short tools for thinking about what budget might be needed to make taking part accessible and include under-represented groups at EHD.

3.1 Asking about access needs

This tool gives examples of how you can ask about participants' access needs. Finding out about what people need to take part early on (whether it's a ramp, translation, or slightly larger text) typically saves money and helps people feel included.

Short Survey on Access Needs

TOOL

> "How do you think you could best take part [as a participant/volunteer/] in co-producing the event?"

> "What do you want to get out of the experience?"

> "What steps can we take to include you and make taking part accessible for you?"

> Are there any barriers in the venue, communications or plan for the event which might affect you?

> Would having travel expenses covered, or childcare available make it easier for you to attend?

Illustration work by Saffron Russell

> Do you have any concerns, or is there anything else you would like to tell us?
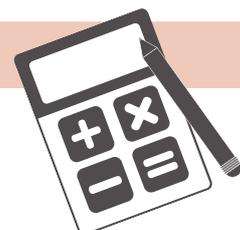
3.2 Removing financial barriers
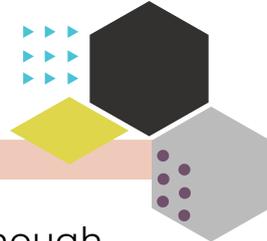
Sometimes making an event free is simply not enough.
There are other costs associated with engaging with cultural heritage, for example the cost of travel.
Include these costs in the budget if you can, or think of other ways to address them.

Tips

Removing cost barriers in practice

- **Transport:**
How easy is it to get to your event / activity?
Do you have any funding to reimburse travel expenses for those who can't afford it?
Can you hire a coach bus or minibus?
Can you find a partner (like a bus company) that can donate free tickets or help in some way?

- **Childcare:**
Is your activity family-friendly?
Are children welcome?
If not, can you schedule it during school hours or provide a child minder so that adults can participate?

- If you're providing travel money, how easy is it for people to get their travel reimbursed?

- Think about barriers which might come up while getting travel money.

- For example, it may be harder for some people to use a phone or the internet (i.e. to scan tickets) or approach a stranger to ask for travel money.